



Peisner Johnson

THE SALES TAX PEOPLE

Paul Johnson

Chief Operating Officer



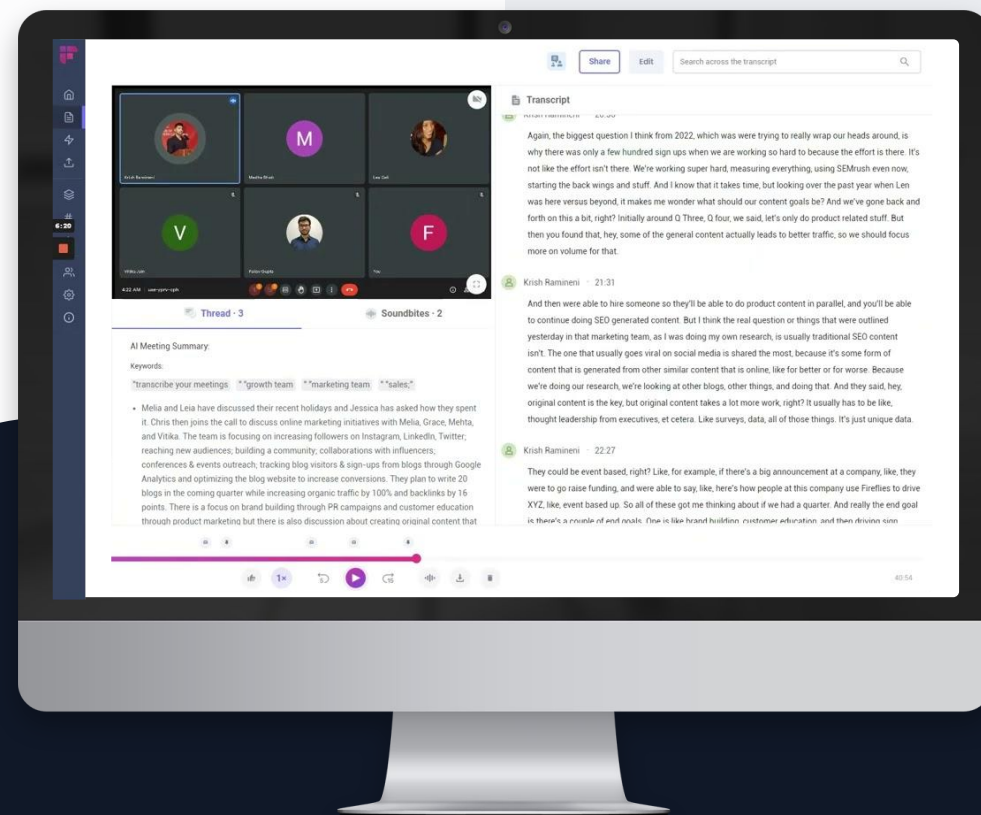
7 Ways We Used AI in the Last 7 Days



01

AI-Generated Meeting Notes

We utilize AI tools that transcribe and summarize meetings, complete with action items, follow-up questions, and important decisions.



02

AI-Enhanced Job Description Creation

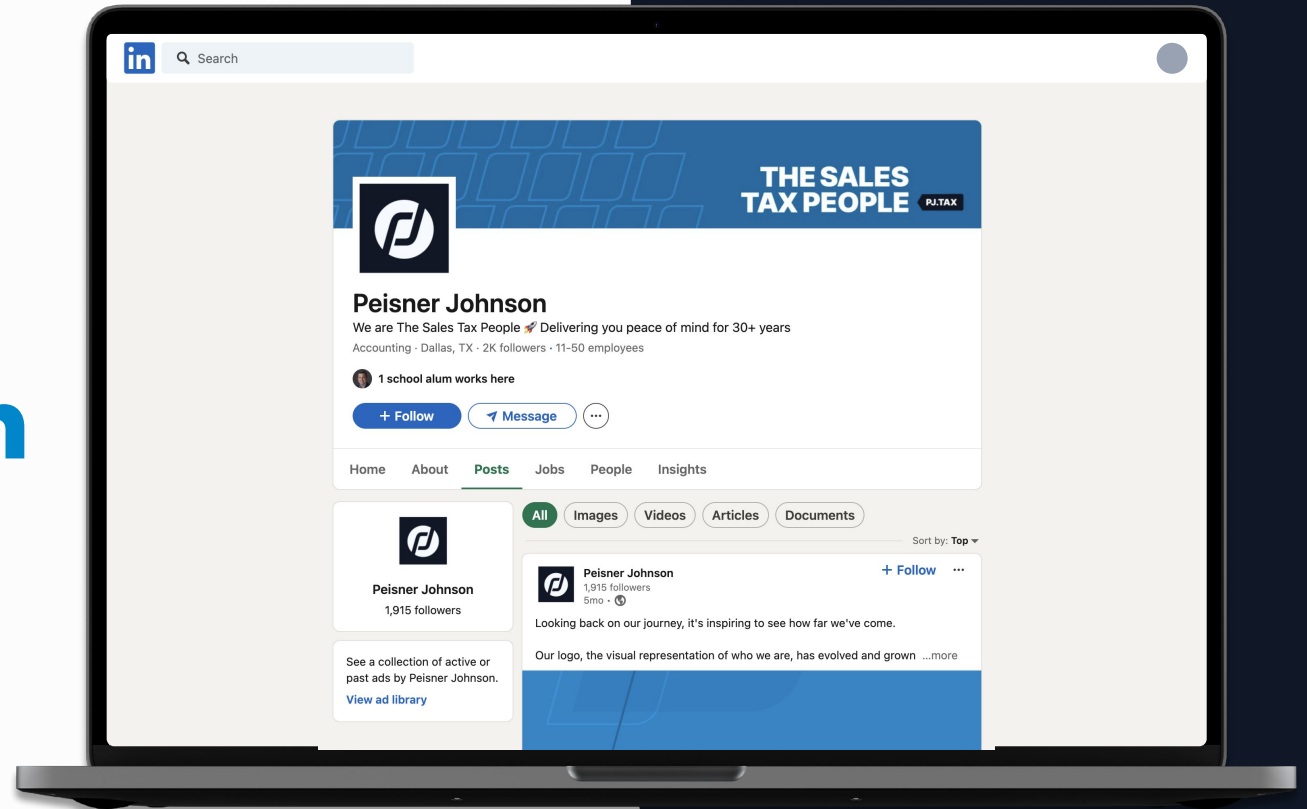
Instead of spending hours manually writing out a job description, AI created a well-organized job description ready to review and post - within minutes.



03

AI-Supported Content Generation

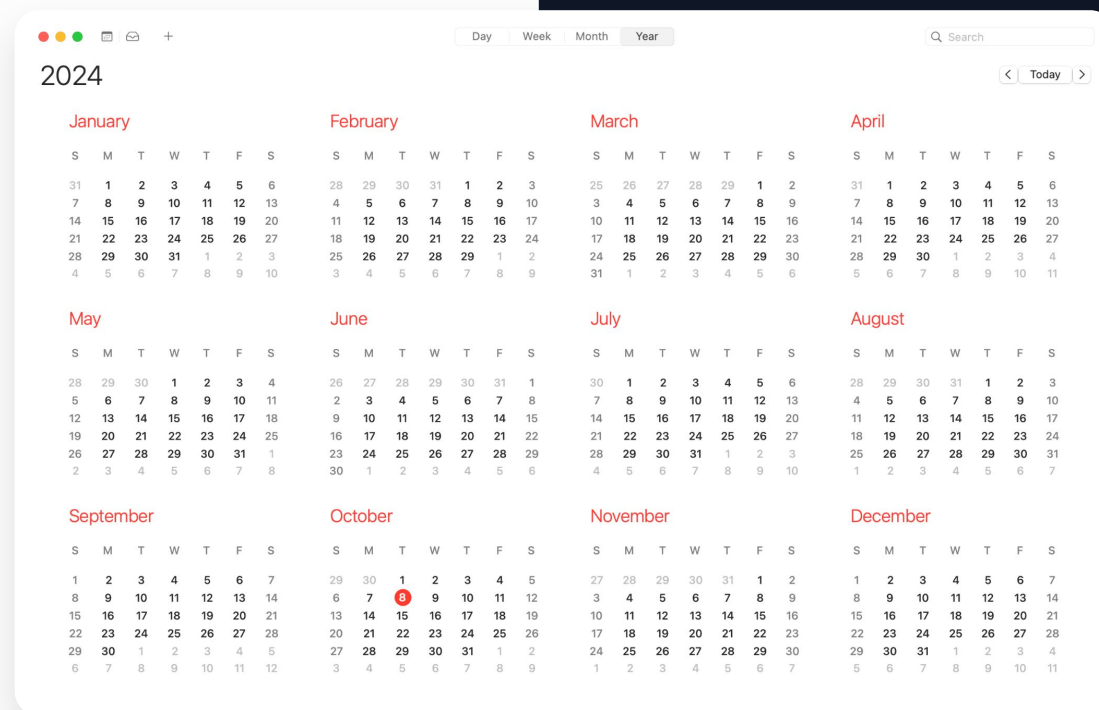
Whether it is suggested blog titles, social media copy, or even an internal newsletter, AI generates suggested topics, reviews content for accuracy, and provides SEO suggestions.



04

AI for Automating Repetitive Tasks

Pass the daily grunt work off without missing deadlines by having AI send reminders, emails, generate reports, set agendas, etc.



05

AI for **Competitor Analysis**

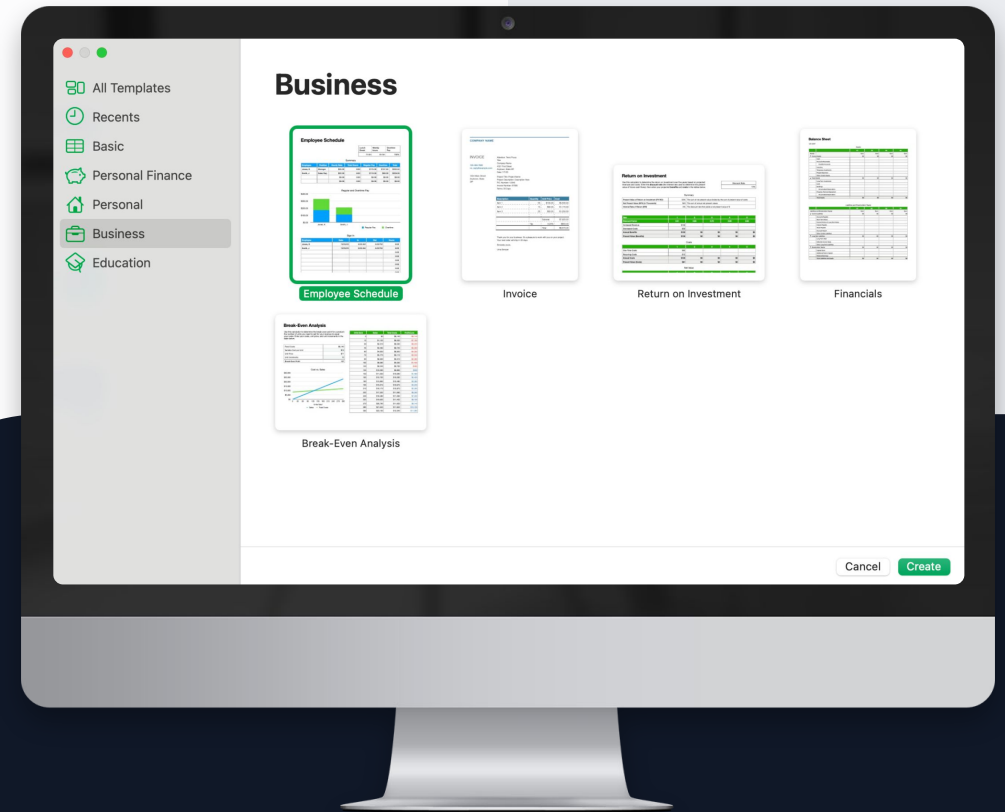
We've simplified competitor research by having AI analyze competitor web presence and generate reports of their recent moves, marketing, and customer engagement.



06

AI-Powered Financial Forecasting

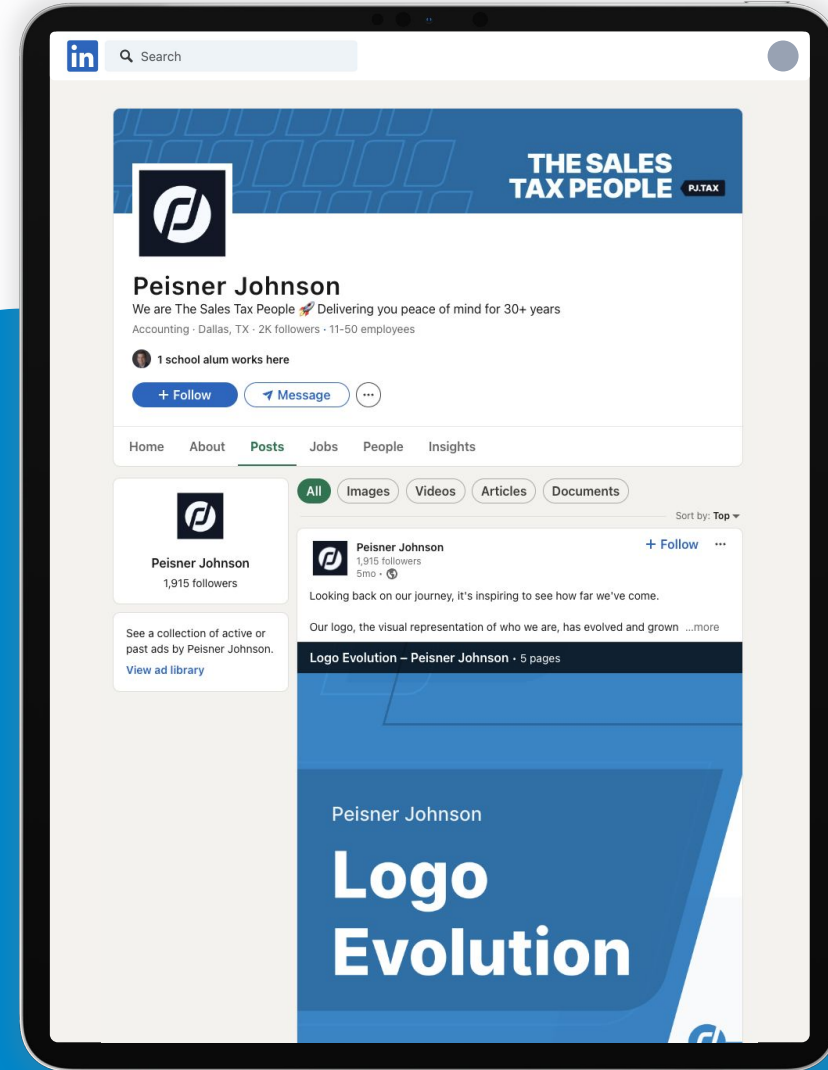
By analyzing our historical financial data, AI can make predictions about where our numbers will be next quarter, flagging risks and opportunities.



07

AI for Sentiment Analysis in Customer Feedback

Whether it's reviews, survey responses, or social media mentions, AI can analyze that feedback, categorize it, and summarize areas for improvement.



Bonus Examples

AI uses that are simple, fun, and practical

1

**AI for Travel
Planning**

2

**Spell-Check &
Grammar Suggestions**

3

**Lunch
Recommendations**

4

**Fun Brainstorming
Sessions**

5

**Quick Trivia or
Icebreakers**

Thank You

And See You Next Time

Connect with us on LinkedIn and learn more about
The Sales Tax People at www.peisnerjohnson.com



Peisner Johnson

THE SALES TAX PEOPLE

with **Paul Johnson**
Chief Financial Officer

