



# Peisner Johnson

THE SALES TAX PEOPLE

**Paul Johnson**

Chief Operating Officer



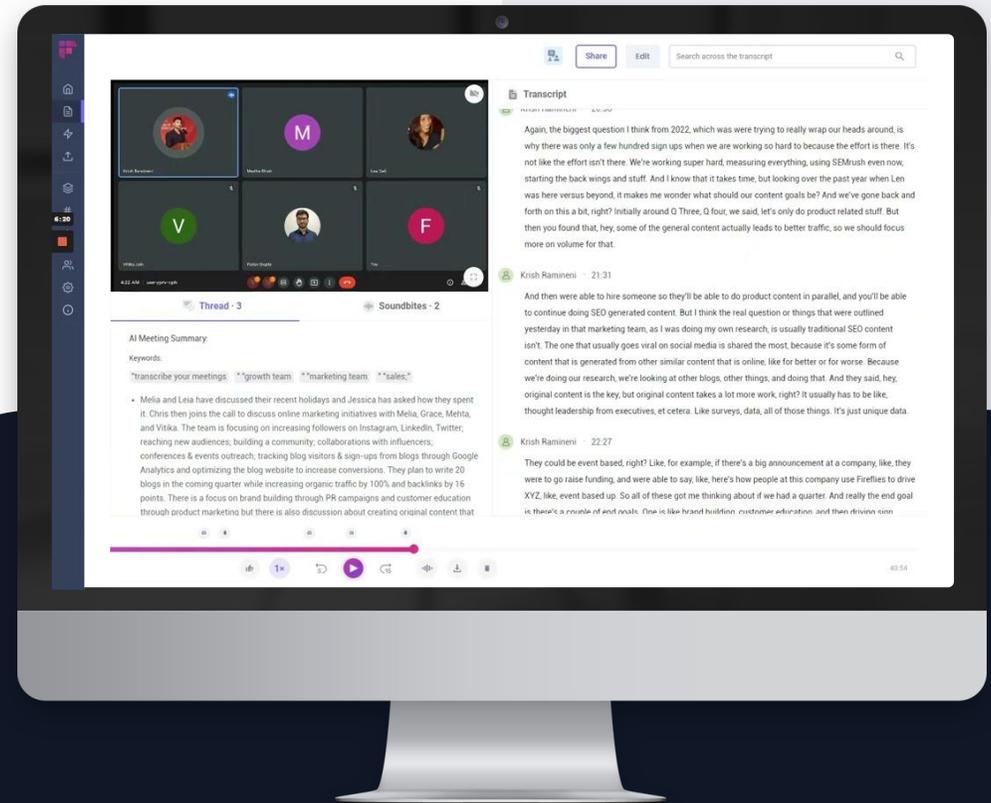
# 7 Ways We Used AI in the Last 7 Days



01

# AI-Generated Meeting Notes

We utilize AI tools that transcribe and summarize meetings, complete with action items, follow-up questions, and important decisions.



02

## AI-Enhanced Job Description Creation

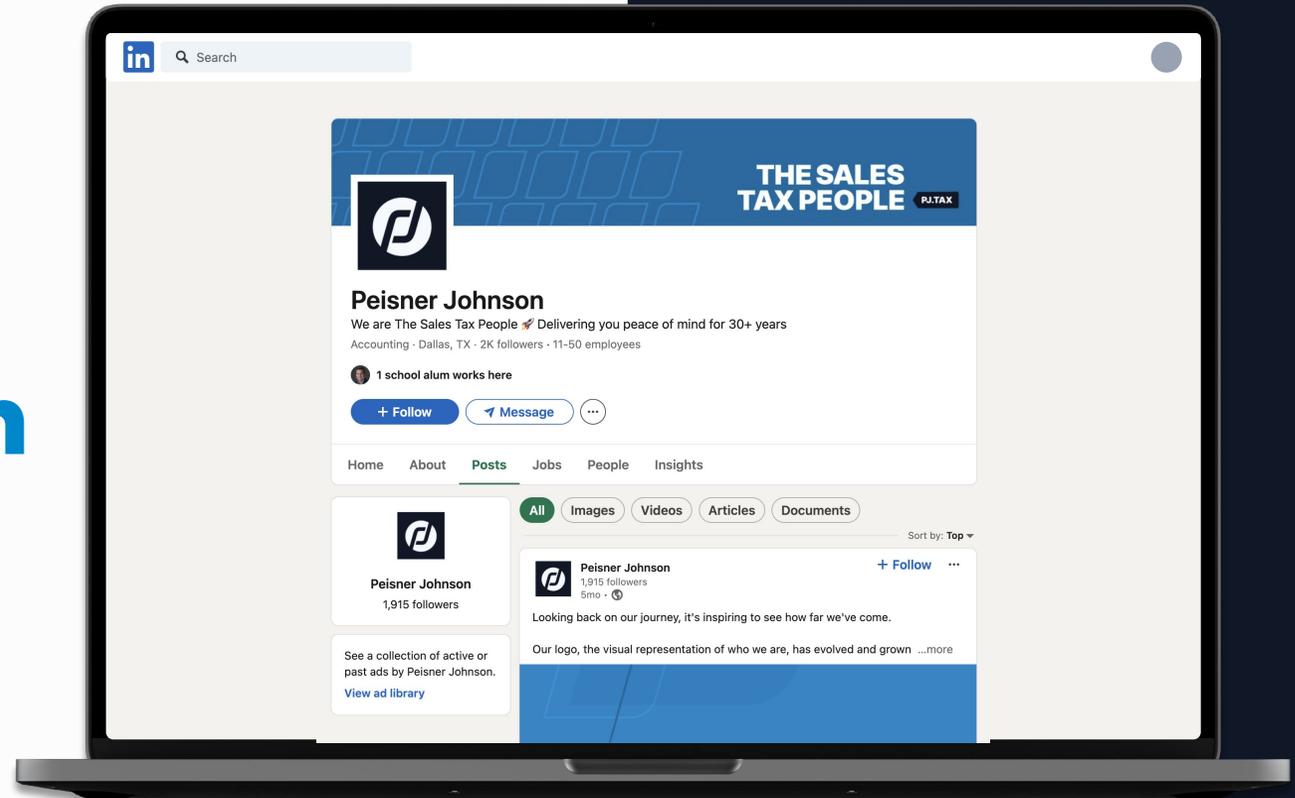
Instead of spending hours manually writing out a job description, AI created a well-organized job description ready to review and post - within minutes.



03

# AI-Supported Content Generation

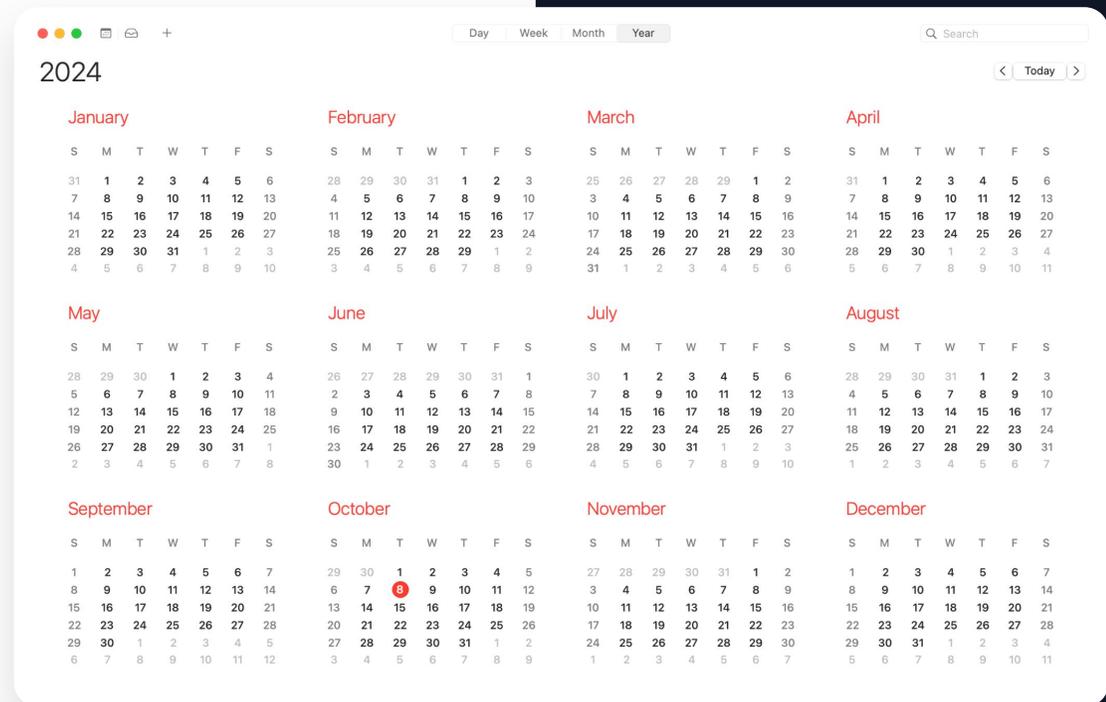
Whether it is suggested blog titles, social media copy, or even an internal newsletter, AI generates suggested topics, reviews content for accuracy, and provides SEO suggestions.



04

# AI for Automating Repetitive Tasks

Pass the daily grunt work off without missing deadlines by having AI send reminders, emails, generate reports, set agendas, etc.



05

# AI for **Competitor Analysis**

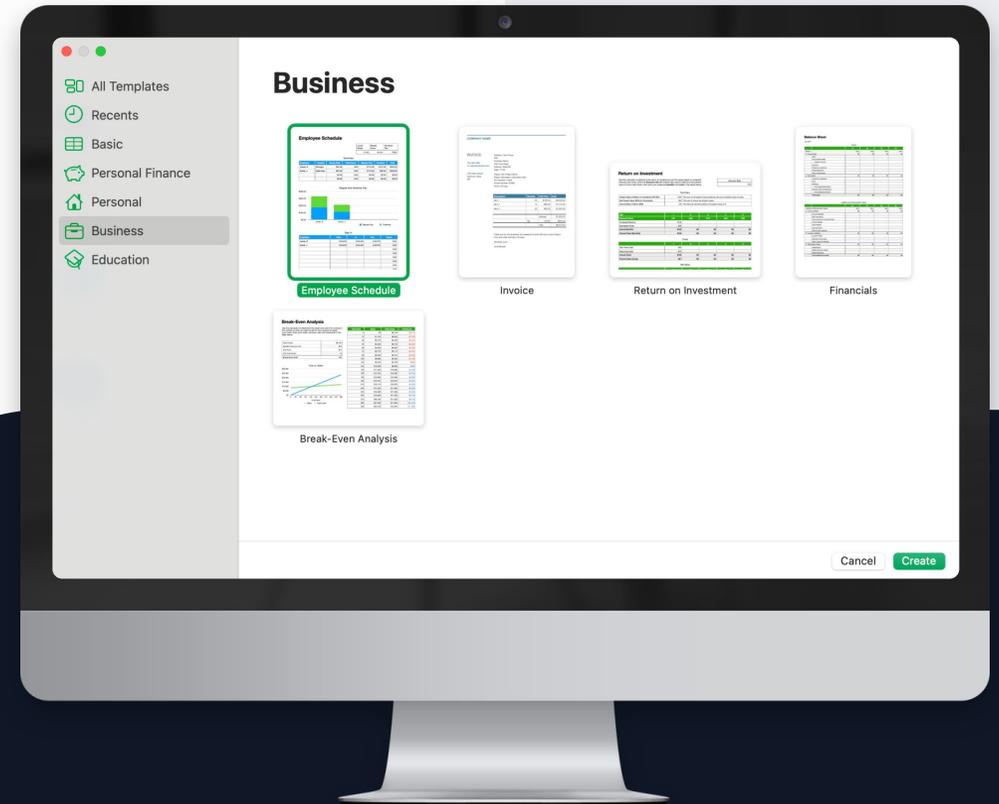
We've simplified competitor research by having AI analyze competitor web presence and generate reports of their recent moves, marketing, and customer engagement.



06

# AI-Powered Financial Forecasting

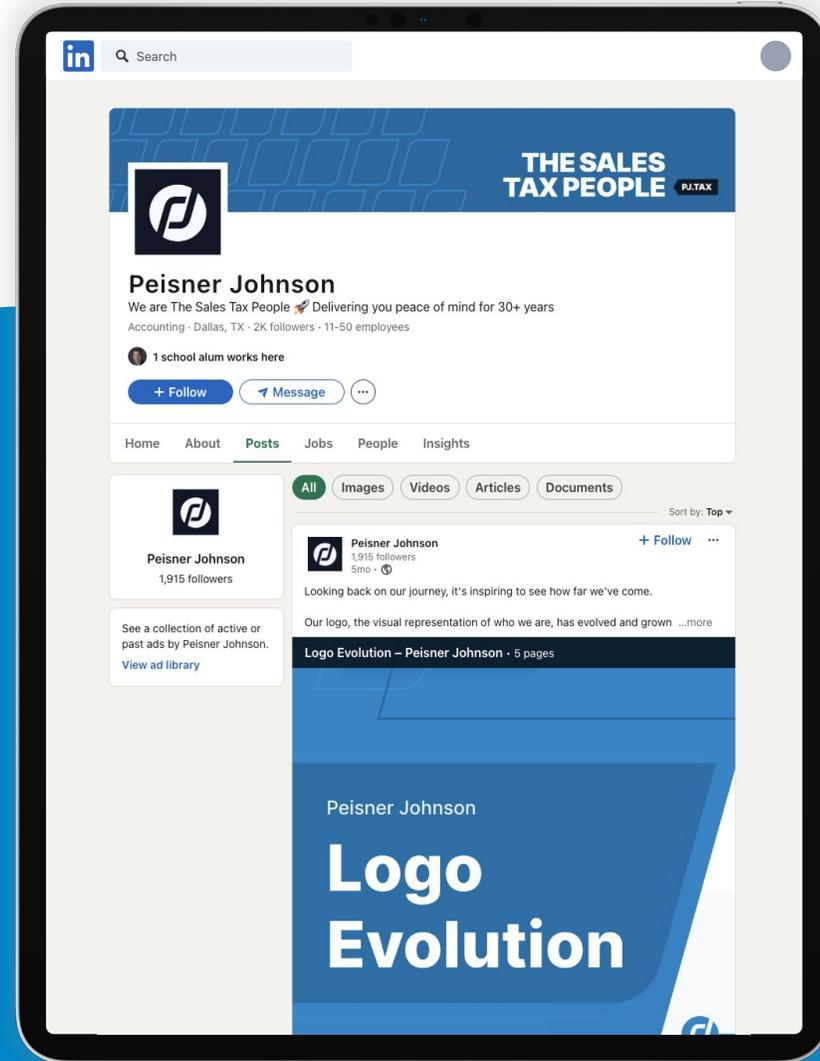
By analyzing our historical financial data, AI can make predictions about where our numbers will be next quarter, flagging risks and opportunities.



07

# AI for Sentiment Analysis in Customer Feedback

Whether it's reviews, survey responses, or social media mentions, AI can analyze that feedback, categorize it, and summarize areas for improvement.



# Bonus Examples

AI uses that are simple, fun, and practical



**AI for Travel  
Planning**



**Spell-Check &  
Grammar Suggestions**



**Lunch  
Recommendations**



**Fun Brainstorming  
Sessions**



**Quick Trivia or  
Icebreakers**

# Thank You

And See You Next Time

Connect with us on LinkedIn and learn more about  
The Sales Tax People at [www.peisnerjohnson.com](http://www.peisnerjohnson.com)



# Peisner Johnson

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with **Paul Johnson**  
Chief Operating Officer

